

**Make It York
Summary Budget
For the year ending 31st March 2018**

	Actual to 31/03/16	Forecast to 31/03/17	Budget to 31/03/18
Income			
CYC Funding	921,547	898,000	898,000 *
Visit York Membership	286,384	307,767	320,800
VIC	537,864	605,091	673,332
Website Advertising	90,869	51,909	63,500
Leisure Marketing	65,745	173,000	40,000
York Pass	371,072	466,978	499,984
Publications	264,051	318,575	321,547
Shambles Market	447,854	414,107	454,996
City Centre Events	888,655	897,457	987,297
Conference Marketing	77,007	70,000	70,000
Science City York	16,316	158,050	95,270
Business Income	82,981	32,553	53,090
Sponsorship/Partner Income	33,750	27,868	28,000
Other Revenue	5,006	4,129	4,000
External Grant Funding	230,665	49,257	0
Bank Interest	3,265	3,308	2,000
	4,323,032	4,478,046	4,511,815
Direct Costs			
Consumer Staff Costs	745,064	746,835	792,106
Business Staff Costs	373,209	454,909	495,006
Other Direct Costs	2,583,618	2,704,923	2,641,186
	3,701,891	3,906,667	3,928,298
Gross Profit	621,141	571,379	583,517
Overheads			
Other Staff Costs	268,393	255,240	253,594
Establishment Costs	254,881	283,449	270,319
Depreciation	25,957	24,690	37,016
Corporation Tax	0	0	0
	549,230	563,379	560,929
Net Profit	71,911	8,000	22,588

* Net revenue from CYC reduces from £524k to £424k as market rents have been increased by £100k